

DUAL harnesses the collective power of its global underwriting operations under one unified brand

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DUAL Group, one of the world's largest managing general agents (MGAs) with \$3.5bn GWP, has unveiled its distinctive new brand. This marks a significant milestone in DUAL's extraordinary journey since 1998, reflecting its unique collective global reach and strength - now across 21 countries - and its special culture.

By unifying its brand, DUAL aims to enhance the experience for all of its partners and clients and simplify access to expanding capabilities across a broad range of products and services, which in turn, will reinforce DUAL's position as a market leading MGA.

Richard Clapham, CEO, DUAL Group said: "Our ambition is to be the world's best underwriting business, and this vibrant new brand truly reflects the innovative forward-thinking approach that makes DUAL different among MGAs. As a leading MGA and a significant player in the insurance sector we partner with more than 70 leading (re)insurers worldwide and have an exceptional distribution network of more than 11,000 brokers and agents.

"We take our relationships very seriously and aim to be a trusted partner of choice. This is why we continuously improve every aspect of our business to help our brokers, our carrier partners and our people do more. We have put this commitment into practice with our new brand, by reviewing every touchpoint to drive improvement, including launching one seamless global [website](#) to give easier access to the breadth of our products and services."

David Howden, CEO and Founder, Howden said: "Back in 1998, we set out to build a different kind of underwriting business. One built with talented, creative underwriters who have greater authority to follow their commercial instincts. Looking at DUAL today, I couldn't be prouder of the unique business that we have built together. Although we're only just getting started and there is an exciting journey ahead, DUAL's founding vision will always guide us – putting trust in our talent to grow our business and helping the people we work with do more."

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About DUAL

DUAL is driven by a mission to be the MGA of choice for brokers, clients and carriers, through provision of deep underwriting expertise and global distribution. DUAL Group is one of the world's largest international underwriting agencies with \$3.5bn of GWP.

DUAL's investment in data and technology enables it to deliver over 70 products and services with speed and efficiency to 11,000 broker partners working with over 70 carrier partners worldwide. Established in 1998, today DUAL has over 1,800 people in 21 countries across the Americas, Europe and Asia Pacific, and is one of Lloyd's' largest international coverholders.

Further information can be found at dualgroup.com and dualinsurance.com

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